

MILWAUKEE INSTITUTE OF ART & DESIGN



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CREATING ENVIRONMENTS

Architecture
Interior Architecture & Design
Landscape Architecture
Display Design & Exhibit Design

ARCHITECTURE

CREATING ENVIRONMENTS

Architecture is the creation of three-dimensional spaces in which people live, work, and visit. The creation includes all aspects of building use, construction, and aesthetics. These buildings include houses, offices, factories, stores, schools, and public facilities.

RESOURCES

American Institute of Architects: Career Center,
www.aia.org/career-center/

Becoming an Architect, www.ncarb.org/become-architect/

Becoming an Architect: Masters at Work by Janella Zara

EDUCATION

Bachelor's degree required, usually including a graduate degree.

Applicable MIAD Major(s):

Interior Architecture and Design

Applicable MIAD Minor(s):

Sustainability

EMPLOYMENT

Common Job Titles:

Architect, Architectural Drafter

Common Places of Employment:

Architecture Firms, Computer-Aided Design Services, Corporations, Engineering Firms, Manufacturers



INTERIOR ARCHITECTURE AND DESIGN

CREATING ENVIRONMENTS

Interior Architecture and Design and Interior Decorating are the creation of all aspects of inside space in buildings. This includes floors, walls, and ceilings; components such as ventilation, lighting, windows, and doors; and accents such as furniture, carpeting, paint, and other accessories. These interiors are residential, commercial, or public.

RESOURCES

ASID - American Society of Interior Designers: Careers,
<https://www.asid.org/career/>

IIDA - International Interior Design Association, www.iida.org/
Starting Your Career as an Interior Designer by Robert Hale
& Thomas Williams

EDUCATION

Bachelor's degree required for interior architecture & design. Some college preferred for interior decorating.

Applicable MIAD Major(s):
Interior Architecture and Design

Applicable MIAD Minor(s):
Furniture Design, Sustainability

EMPLOYMENT

Common Job Titles:
Facility Planner, Interior Architect, Interior Designer, Interior Decorator, Model Builder, Space Planner

Common Places of Employment:
Architecture Firms, Computer-Aided Design Services, Corporations, Environmental Design Firms, Interior Design Firms (health care, institutional, office, residential, restaurant, retail), Museums, Retail Businesses



LANDSCAPE ARCHITECTURE

CREATING ENVIRONMENTS

Landscape Architecture is the creation of exterior surfaces and land areas. This includes urban, suburban, and rural areas that surround buildings, neighborhoods, or natural areas. These areas range from residential yards and office parks to amusement parks and golf courses.

RESOURCES

ASLA - American Society of Landscape Architects: Career Discovery,
www.asla.org/yourpath/
APLD – Association of Professional Landscape Designers,
www.apld.org/

EDUCATION

Bachelor's degree preferred, usually required.

Applicable MIAD Major(s):
Interior Architecture and Design

Applicable MIAD Minor(s):
Sustainability

EMPLOYMENT

Common Job Titles:
Landscape Architect, Landscape Designer, Theme-Park Designer

Common Places of Employment:
Landscape Architecture/ Design Firms, Computer-Aided Design Services, Corporations, Engineering Firms, Environmental Design Firms



DISPLAY DESIGN AND EXHIBIT DESIGN

CREATING ENVIRONMENTS

Display Design and Exhibit Design is the creation of three dimensional spaces and items for human interaction purposes. Display design informs and persuades people about services and products where people visit. This is referred to as point-of-purchase display and visual merchandising. Exhibit design includes displays in trade shows, conventions, museums, show rooms, and entertainment venues.

RESOURCES

EDPA - Exhibit Designers & Producers Association, www.edpa.com/
shop! - Shop Association, www.shopassociation.org/
VMSD - Visual Merchandising and Store Design, www.vmsd.com/

EDUCATION

Bachelor's degree usually required.

Applicable MIAD Major(s):

Communication Design,
Interior Architecture and Design,
Product Design

Applicable MIAD Minor(s):

Furniture Design

EMPLOYMENT

Common Job Titles:

Display Designer, Exhibit
Designer, Interior Designer,
Model Builder, Showroom
Manager, Space Planner,
Visual-Merchandising Designer,
Window-Display Designer

Common Places of Employment:

Corporations, Display Services,
Environmental Design Firms,
Exhibit Design Firms,
Manufacturers, Museums,
Point-of-Purchase Firms,
Retail Businesses



CREATING PRODUCTS

Product Design
Transportation Design
Fashion Design
Furniture Design

PRODUCT DESIGN

CREATING PRODUCTS

Product Design is the creation of products used by people as consumers and professionals. These products include appliances, consumer electronics, computer equipment, housewares, lights, medical instruments and supplies, toys and games, scientific instruments, recreational and sporting goods, and tools. Product design also includes ergonomic and human factors specialties.

RESOURCES

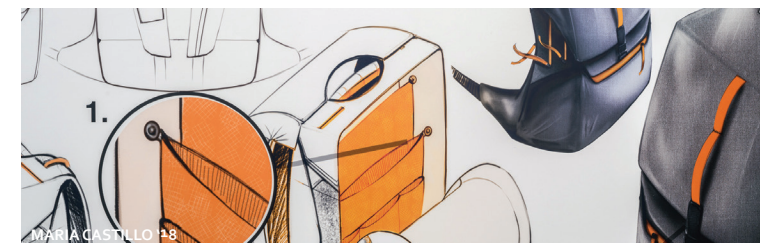
Coroflot, www.coroflot.com/

IDSA - Industrial Designers Society of America, www.idsa.org/

What Is Industrial Design, www.idsa.org/education/how-they-do-it/

Breaking In: Over 100 Product Designers Reveal How to

Build a Portfolio That Will Get You Hired by Amina Horozic



EDUCATION

Bachelor's degree required in most instances.

Applicable MIAD Major(s):

Product Design

Applicable MIAD Minor(s):

Furniture Design, Sustainability

EMPLOYMENT

Common Job Titles:

Ergonomist, Human-Factors Designer, Industrial Designer, Product Designer, Model Maker, User Experience Designer

Common Places of Employment:

Computer-Aided Design Services, Engineering Firms, Industrial Design Firms / Consultancies, Manufacturers (consumer products - appliances, electronics, housewares, sporting goods, toys and games), Manufacturers of Office Products, Product Design Firms, Product Development Firms

TRANSPORTATION DESIGN

CREATING PRODUCTS

Transportation Design is the creation of vehicles used for moving people and objects. These vehicles include automobiles, trucks, trains, boats/ships, and airplanes. Transportation design also includes equipment used for recreational, industrial, agricultural, construction, scientific, military, and aerospace purposes.

RESOURCES

Car Body Design, www.carbodydesign.com/

Car Design News, www.cardesignnews.com/

IDSA - Industrial Designers Society of America, www.idsa.org/

EDUCATION

Bachelor's degree required, sometimes including graduate degree.

Applicable MIAD Major(s):
Product Design

EMPLOYMENT

Common Job Titles:

Automobile Detailer, Automobile Interior Designer, Automotive Designer, Industrial Designer, Model Maker, Transportation Designer

Common Places of Employment:

Industrial Design Firms / Consultancies, Equipment Manufacturers (construction, farm), Transportation Manufacturers, (automotive, public, recreational), Product Development Firms



FASHION DESIGN

CREATING PRODUCTS

Fashion Design is the creation of objects worn by people for living, recreational, and work purposes. This is the full range of shirts, pants, dresses, undergarments, and uniforms as well as the many accessories such as jackets, hats, belts, gloves, shoes, purses/wallets, backpacks, jewelry, and eye wear.

RESOURCES

CFDA – Council of Fashion Designers of America,
www.cfda.com/about-cfda/

The Fashion Careers Guidebook by Julia Yates

Fashion & Textiles: The Essential Careers Guide by Carol Brown

So You Want to Be a Fashion Designer by Lisa McGinnes

EDUCATION

Bachelor's degree preferred, usually expected.

Applicable MIAD Major(s):
Illustration, Product Design, New Studio Practice

EMPLOYMENT

Common Job Titles:

Fashion Designer, Fashion Artist, Fashion Illustrator, Product Designer

Common Places of Employment:

Apparel and Clothing Manufacturers, Fashion Studios, Retail Businesses, Textile Businesses



FURNITURE DESIGN

CREATING PRODUCTS

Furniture Design is the creation of objects used by people in private and professional settings. This includes chairs, tables, shelves, and desks as well as specialty items in kitchens, bathrooms/restrooms and meeting/conference areas. Furniture is also designed for educational facilities, health care centers, retail outlets, recreational areas, and outdoor public places.

RESOURCES

International Society of Furniture Designers, www.isfd.org/

The Furniture Society, www.furnsoc.org/

NKBA – National Kitchen-Bath Association, www.nkba.org/

EDUCATION

Bachelor's degree preferred.

Applicable MIAD Major(s):

Product Design,
Interior Architecture and Design

Applicable MIAD Minor(s):

Furniture Design

EMPLOYMENT

Common Job Titles:

Furniture Designer,
Product Designer,
Visual-Merchandising Designer

Common Places of Employment:

Architecture Firms, Computer-Aided Design Services, Furniture Design Firms, Furniture Manufacturers and Dealers, Industrial Design Firms, Interior Design Firms



CREATING COMMUNICATION

Graphic Design
Environmental Graphic Design
User Experience and
Interaction Design
Package Design
Publication Design
Illustration
Photography

GRAPHIC DESIGN

CREATING COMMUNICATION

Graphic Design is the creation of print, broadcast, and digital images seen and read by people as consumers and professionals. Graphic design includes: Print pieces such as invitations, postcards, brochures, catalogs, logos, and packages; Print advertisements in magazines and newspapers and outdoor; Advertisements on television; Video images; and Images on Internet web sites and computer software.

RESOURCES

AIGA - American Institute of Graphic Arts, www.aiga.org/
Graphic Artists Guild, <https://graphicartistsguild.org/>
Becoming a Graphic Designer & Digital Designer: A Guide to Careers in Design by Steven Heller & Veronique Vienne
Becoming a Successful Graphic Designer by Neil Leonard
Graphic Artists Guild Handbook: Pricing and Ethical Guidelines
Inside Art Direction: Interviews and Case Studies by Steven Brower
The AIGA Guide to Careers in Graphic and Communication Design by Juliette Cezzar



EDUCATION

Bachelor's degree preferred.

Applicable MIAD Major(s):
Communication Design

Applicable MIAD Minor(s):
Illustration

EMPLOYMENT

Common Job Titles:

Art Director, Creative Director,
Graphic Artist, Graphic Designer,
Logo Designer, Type Designer,
Web Designer

Common Places of Employment:

Advertising Agencies, Advertising
Specialties, Apparel Companies,
Corporations, Design Studios,
Graphic Design Firms,
Manufacturers, Marketing Firms

ENVIRONMENTAL GRAPHIC DESIGN

CREATING COMMUNICATION

Environmental Graphic Design is the creation of signs and symbols—the variety of displays for directions and information on streets, buildings, and large facilities such as hospitals, corporate centers, and amusement parks.

RESOURCES

SEGD - Society for Environmental Graphic Design, www.segd.org/

EDUCATION

Bachelor's degree expected.

Applicable MIAD Major(s):
Communication Design

Applicable MIAD Minor(s):
Interior Architecture and Design
Sustainability

EMPLOYMENT

Common Job Titles:

Graphic Artist, Graphic Designer, Environmental Designer, Outdoor Advertising Designer, Sign Designer

Common Places of Employment:

Advertising Agencies, Advertising Specialties, Corporations, Design Studios, Display Design Services, Environmental Design Firms, Exhibit Design Firms, Graphic Design Firms, Manufacturers, Signage Firms



USER EXPERIENCE AND INTERACTION DESIGN

CREATING COMMUNICATION AND PRODUCTS

User Experience and Interaction Design (UX Design) is the process of creating physical and digital products that are easy to interact with and use. UX enhances how people interact with products. Interaction Design is similar but focuses primarily on creating web interfaces. UX and Interaction Design is part of many consumer products, software, displays, exhibits, and kiosks.

RESOURCES

IxDA, www.ixda.org

UXPA, www.uxpa.org

The UX Careers Handbook by Cory Lebson

How to Get a UX Job by Lisa Murnan

EDUCATION

Bachelor's degree required.

Applicable MIAD Major(s):
Communication Design,
Product Design

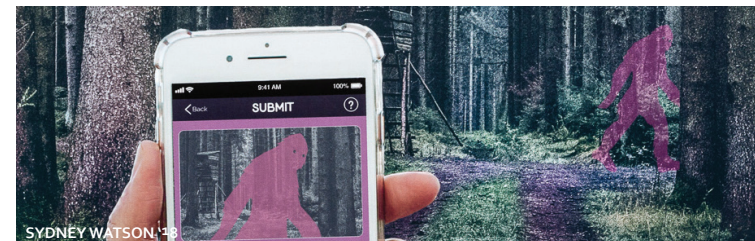
EMPLOYMENT

Common Job Titles:

Interaction Designer, Multimedia Artist, Web Designer, User Experience Designer (UX), User Interface Designer (UI)

Common Places of Employment:

Corporations, Design Firms and Studios, Internet Development Firms



PACKAGE DESIGN

CREATING COMMUNICATION

Package Design is the creation of three-dimensional surfaces that promote and/or protect products.

RESOURCES

Packaging Digest magazine, www.packagingdigest.com/

Packaging World magazine, www.packworld.com/

EDUCATION

Bachelor's degree expected.

Applicable MIAD Major(s):

Communication Design

Applicable MIAD Minor(s):

Product Design, Illustration

EMPLOYMENT

Common Job Titles:

Graphic Artist, Graphic Designer,
Package Designer

Common Places of Employment:

Advertising Agencies,
Corporations, Design Studios,
Graphic Design Firms,
Manufacturers, Package
Design Firms



PUBLICATION DESIGN

CREATING COMMUNICATION

Publication Design is the creation of magazines, books, newspapers, and the variety of booklets and catalogs used to advertise, inform, and instruct.

RESOURCES

Society for News Design, www.snd.org/

SPD -- Society of Publication Designers, www.spd.org/

The Magazines Handbook by Jenny McKay

EDUCATION

Bachelor's degree expected.

Applicable MIAD Major(s):

Communication Design

Applicable MIAD Minor(s):

Book Art, Illustration, Writing

EMPLOYMENT

Common Job Titles:

Art Director, Editorial Illustrator,
Graphic Designer, Publication
Designer, Type Designer

Common Places of Employment:

Book Publishers, Catalog
Publishers, Internet Publishers,
Magazine Publishers, Newspaper
Publishers, Printers



ILLUSTRATION

CREATING COMMUNICATION

Illustration is the creation of original images using various media for commercial purposes of selling and/or informing. Illustrations are used in publications, advertisements, environmental graphics, packages, exhibits, displays, apparel, and in broadcast and digital media. Some illustrations are also self-sustaining as editorial images, cartoons, comics, caricatures, murals, stories, and technical, medical, or scientific images.

RESOURCES

Society of Illustrators, www.societyillustrators.org/
GNSI – Guild of Natural Science Illustrators, www.gnsi.org/
Society of Children’s Book Writers and Illustrators, www.scbwi.org/
Graphic Artists Guild Handbook: Pricing and Ethical Guidelines
Inside Art Direction: Interviews and Case Studies by Steven Brower
Starting Your Career as an Illustrator by Michael Fleishman
Becoming a Successful Illustrator by Derek Brazell and Jo Davies

EDUCATION

Bachelor’s degree preferred, usually expected, sometimes including graduate degree.

Applicable MIAD Major(s):
Illustration

Applicable MIAD Minor(s):
Digital Media Production

EMPLOYMENT

Common Job Titles:

Apparel Artist, Art Director, Caricaturist, Cartoonist, Children’s-Book Illustrator, Comic-Strip Artist, Editorial Illustrator, Fantasy Illustrator, Greeting-Card Designer, Product Illustrator, Science Illustrator, Illustrator, Technical Illustrator, Web Design

Common Places of Employment:

Advertising Agencies, Advertising Specialties, Apparel Manufacturers, Commercial Art Firms, Corporations, Design Studios, Display Design Services, Environmental Design Firms, Exhibit Design Firms, Illustration Studios / Firms, Manufacturers, Publishers (magazine, book, electronic), Signage Firms



PHOTOGRAPHY

CREATING COMMUNICATION

Photography is the creation of original images using digital and traditional equipment for commercial and private purposes of selling and/or informing. Photographs are used in publications, advertisements, environmental graphics, packages, exhibits, displays, and in broadcast and digital media. Many photographs are self-sustaining as images to document social and professional events. Photographs are also important for news and entertainment.

RESOURCES

Advertising Photographers of America, www.apanational.org/

American Society of Media Photographers, www.asmp.org/

Professional Photographers of America, www.ppa.com/

Crusade for Your Art: Best Practices of Fine Art Photographers
by Jennifer Schwartz

Photography Careers: Finding Your True Path by Mark Jenkinson

Starting Your Career as a Freelance Photographer by Tad Crawford

EDUCATION

Bachelor's degree expected.

Applicable MIAD Major(s):

Communication Design,
New Studio Practice

Applicable MIAD Minor(s):

Digital Media Production

EMPLOYMENT

Common Job Titles:

Corporate Photographer, Fashion
Photographer, Food Photographer,
Head Photographer,
Photojournalist, Photographer's
Assistant, Portrait Photographer,
Product Photographer, Studio
Photographer

Common Places of Employment:

Advertising Agencies, Audio/Visual
Services, Corporations, Design
Firms, Manufacturers, Photography
Finishing Businesses, Photography
Studios, Portrait Studios, Publishers,
Video and Film Studios



CREATING ENTERTAINMENT & INFORMATION

Film, Video, and
Game Design

Animation and
Cartooning

Set and Stage Design

ANIMATION AND CARTOONING

CREATING ENTERTAINMENT

Animation and Cartooning is the creation of stories and single images with an emphasis on characters. The creation and invention of a character and story is simultaneous. This can be done with traditional or digital means. Examples range from lengthy feature movies to short television and video episodes to Internet movies and video games.

RESOURCES

Animation World Network, www.awn.com/

Animation Career Review,

www.animationcareerreview.com/careers-animation/

Comic Artists Direct, www.comicartistsdirect.com/

National Cartoonists Society, <https://www.nationalcartoonists.com/>

EDUCATION

Bachelor's degree usually helpful.

Applicable MIAD Major(s):
Illustration

Applicable MIAD Minor(s):
Digital Media Production,
Writing

EMPLOYMENT

Common Job Titles:

Animator, Background Artist,
Cartoonist, Comic Artist, Digital
Designer, Film Animation Artist,
and Game Designer

Common Places of Employment:

Audio / Visual Services,
Corporations, Design Firms,
Digital Effects Studios,
Film / Movie Studios, Game
Development Firms and Studios,
Internet Development Firms,
Publishers, Television Studios,
Special Effects Studios, Video
Production Services



FILM, VIDEO, AND GAME DESIGN

CREATING ENTERTAINMENT AND INFORMATION

Film, Video, and Game Design is the creation of images and stories for amusement and information purposes using broadcast and digital media. This includes the entire or partial sequence of images seen via movies, documentaries, television shows, videos, and news segments, as well as video games. This also includes the self-sustaining images seen in advertisements and videos.

EDUCATION

Bachelor's degree helpful.

Applicable MIAD Major(s):

Communication Design,
Illustration

Applicable MIAD Minor(s):

Digital Media Production,
Product Design

EMPLOYMENT

Common Job Titles:

Art Director, Artist, Background
Artist, Film Artist, Game Designer,
Graphic Artist/Designer,
Production Artist, Program
Designer, Illustrator, Title Designer

Common Places of Employment:

Audio / Visual Services,
Corporations, Design Firms,
Digital Effects Studios,
Film / Movie Studios, Game
Development Studios, Special
Effects Studios, Television Studios,
Video Production Services



RESOURCES

GetInMedia: Career Profiles, Film & TV,

www.getinmedia.com/industry/film-tv/

GetInMedia: Careers in Filmmaking,

www.getinmedia.com/charts/GIM-Film-Industry-Chart.pdf/

MediaMatch: Job Descriptions,

www.media-match.com/usa/media/jobtypes/job-descriptions.php/

Become a Video Game Artist by John Pearl

The Big Bad World of Concept Art for Video Games by Elliot Lilly

The Ultimate Concept Art Career Guide by 3dtotalpublishing

Game Career Guide, www.gamecareerguide.com/

GetInMedia: Career Profiles, Games,

www.getinmedia.com/industry/games/

International Game Developers Association, www.igda.org/

Video Game Careers by Hardy LeBel & Lea Gallanter

Video Games: An Introduction to the Industry

by Andy Bossom & Ben Dunning



SET AND STAGE DESIGN

CREATING ENTERTAINMENT

Set and Stage Design is the creation of an environment used for movies and live performances. This includes properties (props), backdrops, costumes, lighting, and make-up/hair.

RESOURCES

United Scenic Artists, www.usa829.org/
Set Decorators Society of America, www.setdecorators.org/
The Craft and Art of Scenic Design: Strategies, Concepts,
and Resources by Robert Klingelhofer
Starting Your Career as a Theatrical Designer: Insights and Advice
from Leading Broadway Designers by Michael Riha

EDUCATION

Bachelor's degree preferred.

Applicable MIAD Major(s):

Interior Architecture and Design
New Studio Practice

Applicable MIAD Minor(s):

Product Design
Furniture Design
Illustration

EMPLOYMENT

Common Job Titles:

Costume Designer, Lighting
Designer, Production Artist,
Property Designer, Puppet
Designer, Scenic Designer, Scene
Painter and Set Designer

Common Places of Employment:

Film / Movie Studios, Television
Studios, Performing Arts
Organizations, Video
Production Services



STEFANO STACCHINI



FINE ARTS

FINE ARTS

Fine Arts is the creation of one-of-a kind objects or a series. For the artist (creator) this is often for personal and expressive reasons, while the observer views the object for aesthetic, interpretative, and occasionally functional reasons. Common art media include Drawing, Painting, Performance Art, Photography, Printmaking, Sculpture, Mixed Media, and Fiber Arts.

RESOURCES

Arts in Milwaukee, www.artsinmilwaukee.org/

Wisconsin Visual Artists, www.wisconsinvisualartists.com/

Living and Sustaining a Creative Life: Essays by 40 Working Artists
by Sharon Loudon

The Successful Artist's Career Guide: Finding Your Way in the
Business of Art by Margaret Peot

Ways of Being, Advice for Artists by Artists by James Cahill

The Creative Path by Carolyn Schlam

EDUCATION

Bachelor's degree helpful,
usually preferred.

Applicable MIAD Major(s):

New Studio Practice

EMPLOYMENT

Common Job Titles:

Drawer, Illustrator, Master
Printer, Painter, Papermaker,
Photographer, Portrait Artist,
Printmaker, and Sculptor

Common Places of Employment:

Artist Studios



CRAFTS & DECORATIVE ARTS

CRAFTS AND DECORATIVE ARTS

Craft Artists use a variety of materials and techniques to create art for sale. Craft artists create handmade objects such as pottery, glassware, textiles, jewelry and other objects that are often designed to be functional.

RESOURCES

American Craft Council, www.craftcouncil.org/
Studio Craft as Career: A Guide to Achieving Excellence in Art-Making by Paul Stankard

EDUCATION

Bachelor's degree helpful.

Applicable MIAD Major(s):
New Studio Practice

Applicable MIAD Minor(s):
Furniture Design

EMPLOYMENT

Common Job Titles:

Artist, Ceramic Artist, Fiber Artist, Craft Artist, Glass Artist, Glass Blower, Goldsmith, Hand-Weaver

Common Places of Employment:

Artist Studios, Artist Collectives, Businesses, Specialty Stores / Boutiques (as artisans work sold at these locations)



ART & CREATIVE RELATED INDUSTRIES

Galleries
Museums
Arts Administration
Art Markets
Nature & Science
Organizations
Preservation
Fabrication
Specialty Retail
Education
Community Services
Art Therapy

ART & CREATIVE RELATED INDUSTRIES

NEW STUDIO PRACTICE

There are types of businesses that are directly connected to visual art and several types of businesses involved with arts and culture. Graduates with a degree in art or design have the qualifications for positions in these businesses and organizations. In addition, there are businesses not specifically related to the arts that also employ individuals with an art/design education.

MIAD graduates who studied **New Studio Practice** will have the educational background and the qualifications/skills for positions in these businesses. Bachelor's degrees are preferred and often required by many of these businesses. For some positions, graduate degrees are required.

Following are some of the most common types of businesses. Job titles vary greatly with responsibilities focused on administrating, assisting, coordinating, directing and/or managing.

EDUCATION

Bachelor's degree preferred, often required.

Applicable MIAD Major(s):
New Studio Practice

Applicable MIAD Minor(s):
Arts Management, Art History, Writing, Humanities, Illustration



ARIANA VAETH '17

ART & CREATIVE RELATED INDUSTRIES

NEW STUDIO PRACTICE

GALLERIES

Businesses and organizations that primarily show and sell works of visual art, but can also show/sell other items. These could be physical spaces or digital online venues. Galleries can be public/non-profit or private/for-profit publicly owned museums that display selected collections of art. Galleries also can be used to host events and programs. Individuals with an art related education are primary candidates for positions in galleries.

Resources

Art Dealers Association of American, www.artdealers.org/
Management of Art Galleries by Magnus Resch
How to Start and Run a Commercial Art Gallery
by Edward Winkelman and Patton Hindle

Common Places of Employment:

Galleries, Art Centers

MUSEUMS, CULTURAL / HISTORICAL ORGANIZATIONS

Museums and cultural/historical organizations and centers are involved with the display, archiving, appraising, processing, cataloging and preserving of items, artifacts and documents. Every museum, not just "art museums" are visual experiences for visitors. They also are involved with maintaining visual objects. So, a variety of positions exist in museums for which individuals with an art-related degree would qualify.

Resources

American Alliance of Museums, www.aam-us.org/
Wisconsin Federation of Museums, www.wisconsinmuseums.org/

Specific Job Titles Include:

Archivist, Conservator, Curator,
Director, Exhibit Technician,
Historian, Manager, Preparator,
Registrar

Common Places of Employment:

Museums, Art Centers, Historical
Societies, Cultural Centers

ARTS ADMINISTRATION AND MARKETING

Arts managers or arts administrators maintain the business operations of not-for-profit organizations, government agencies, foundations, or companies connected with arts and culture. Arts administrators facilitate the development and maintenance of the arts through managerial, financial and programmatic skills. An arts administrator often manages and promotes the activities of the organization.

Resources

Association of Art Administration Educators,
www.artsadministration.org/
Arts Management: An Entrepreneurial Approach by Carla Walter
Careers in Art History from The Association of Art Historians

Common Places of Employment:

Agencies/Councils, Associations,
Centers, Education, Foundations,
Government, Organizations,
Performing Arts

ART MARKETS AND COLLECTIONS

Markets and collections of art are commercial and private. Businesses and consumers hire art buyers and art consultants to locate and purchase art work. Art professionals are also hired by corporations and interior designers or facility managers to curate their collections.

Resources

Art Dealers Association of American, www.artdealers.org/
Association of Professional Art Advisors, www.artadvisors.org/

Specific Job Titles Include:

Art Buyer, Art Consultant, Art
Dealer, Corporate Curator

Common Places of Employment:

Corporations, Health Care
Facilities, Hotels, Auction Houses
(Also contracted by interior
designers and private collectors.)

ART & CREATIVE RELATED INDUSTRIES

NEW STUDIO PRACTICE

NATURE, ENVIRONMENT & SCIENCE

Nature, environment and science centers are attracted to professionals with an art education for both their understanding of visual concepts and their connection with their visual surroundings. Park services similarly can seek professionals with an art education for some of their positions.

Resources

Association of Nature Center Administrators, www.natctr.org/

Common Places of Employment:

Nature Centers, Environmental Learning Centers, Visitor Centers, Parks

ORGANIZATIONS & ASSOCIATIONS

Nearly every profession has an organization or association that exists to advance that profession. Advocacy, education and training, conferences, and networking are primary functions of organizations and associations. Art and art related professions are no different. Individuals with art training are prime candidates for positions that manage and coordinate organizations and associations that focus on art and culture.

Common Places of Employment:

Organizations and Associations that focus on professions such as the visual arts, art history, crafts, photography and digital media.

RESTORATION, CONSERVATION, PRESERVATION

Professionals involved with restoration, conservation and preservation maintain and prepare objects for collections and displays/exhibits. Appraising, processing, archiving, cataloging and researching are often additional responsibilities. Objects can include artwork, artifacts and documents as well as historic, scientific and natural items. (Graduate degrees are preferred or required for many positions in restoration, conservation and preservation.)

Resources

American Institute for Conservation of Historic and Artistic Works, www.conservation-us.org/

International Institute for Conservation of Historic and Artistic Works, www.iiconservation.org/

National Trust for Historic Preservation, www.savingplaces.org/
Preservation Directory, www.preservationdirectory.com/

Common Places of Employment:

Galleries, Museums, Historical and Cultural Centers, Educational Institutions, Libraries, Government Agencies



ART & CREATIVE RELATED INDUSTRIES

NEW STUDIO PRACTICE

CUSTOM PRODUCTION, FABRICATION & CONSTRUCTION

Custom production and fabrication refers to businesses involved with “made to order” or “one-of-a-kind” products or a series of products. The production is usually by hand or with limited automation. This can be called “Boutique Manufacturing”. This includes a wide range of products and services including exterior architectural and interior objects, leather goods, jewelry, castings, engraving, glass making, metalsmithing, woodworking, packages, painting, models/prototypes, displays, paper products, promotional items, apparel, fabrics and textile, ornamental and decorative items, signs, tiles, foundries. Separate businesses produce the materials and equipment used for many of these products.

SPECIALTY RETAIL & SALES

Similar to the types of businesses mentioned earlier that produce and fabricate a variety of products, there are specialty retail businesses that sell creative products directly to consumers or to businesses. They could specialize in product areas such as fine artwork, stock images, art supplies, audio/visual and photography equipment and supplies, set/scenic displays and props, framing, promotional products, paper products, fashion/apparel, fabrics, decorations, memorials, awards/trophies, signs, novelties, souvenirs, musical instruments, software, games, toys. These retail businesses can operate at physical locations and/or via web sites and other digital platforms.

EDUCATION

Graduates with art/design degrees often are involved with education--especially teaching. They hold teaching positions in elementary and secondary schools (public and private), professor and instructor positions in colleges and universities. Many graduates work full-time in art/design related professions and then teach part-time. In addition to teaching art/design graduates are equipped to take administrative/staff positions in areas such as academic services, admissions, advising, alumni relations, career services, communications, continuing education, event planning, international programs, registration and records, residence life, student activities and programming and student services. (A graduate degree is usually required for college and university teaching positions.)

Resources

College Art Association, www.collegeart.org/
HigherEd360, www.highered360.com
HigherEdJobs, www.higheredjobs.com/
National Art Education Association, www.arteducators.org/
Wisconsin Department of Public Instruction,
www.dpi.wi.gov/schools-educators/



Common Places of Employment:

Elementary Schools, High Schools, Colleges, Universities, Technical Institutions, Education Departments / Programs (located in museums, cultural institutions, and hospitals)

ART & CREATIVE RELATED INDUSTRIES

NEW STUDIO PRACTICE

SOCIAL & COMMUNITY SERVICES

These organizations and businesses are involved with the development and support of members living or working in a given community. Youth, elderly and individuals with special needs or having unique circumstances are often those who are served. Activities and engagements can be related to a number of areas including advocacy, animal welfare, civil rights, environment, faith-based, neighborhood enhancement, government relations, human services, personal and professional development, recreation, social responsibility and volunteering. Art graduates have the skills and interests to work in various positions within social and community services organizations. Functions and responsibilities can include administration, training/teaching, community and member relations, grant research/writing, marketing and outreach, operations, membership services, programming/planning events and research.

Resources

Corporation for National & Community Service,
www.nationalservice.gov/
National Council of NonProfits, www.councilofnonprofits.org/

Common Places of Employment:

Community Centers, Community Organizations, Galleries, Government Affiliated Programs, Humane Societies, Faith-Based Entities, Recreation Centers and Facilities



ART THERAPY & ART HEALTH SERVICES

Art therapy is a health-related profession assisting clients and patients with emotional, cognitive and physical well-being through the use of art and the art making process. The objective is to restore or improve functioning and sense of self. (Graduate degrees are preferred or required for many positions art therapy positions.)

Resources

American Art Therapy Association, www.arttherapy.org/
National Coalition of Creative Arts Therapies Associations, www.nccata.org/

Common Places of Employment:

Hospitals, Psychiatric Centers, Rehabilitation Facilities, Wellness Centers, Schools, Senior Communities / Residencies, Community Centers

MORE CREATIVE INDUSTRIES & PROFESSIONS

Agents and Representatives
Caricatures
Color Analysis
Commercial Printing
Event Planning
Recruiting & Staffing
Libraries
Location Finders / Services
Media Services

Modeling
Pastry / Custom Bakery
Performing Arts
Religious / Spiritual Services
Signage / Wayfinding
Silk Screening
Stained Glass
Stylists

NOTES

[illegible]This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



Where passion finds purpose.