## Consent to Participate in Video Program and Assignment of Content

The Milwaukee School of Art & Design, Inc. ("MIAD") and Professor James Barany are pleased to inform you that they will work with a large number of high schools and high school students in an experimental program designed to teach high school instructors and students video animation concepts (the "Program"). Students will use on-line (internet) tutorials, creative writing problems and drawings to make videos that the students will create, edit and turn into animation. Much of the work will be a collaboration through an internet blog.

MIAD anticipates that some of the work by students will be incorporated into a final work and exhibition that will submitted to numerous film festivals and displayed in shows and galleries, including exhibitions at MIAD. Images of students working on the Program may be included in exhibitions, shows and demonstrations of the method of teaching and student involvement. Cash awards and other remuneration from the Program will be used to pay for the cost of the Program with any excess contributed to participating high schools featured in the final work.

This form must be completed for a student to participate in the Program. The student and the parent/guardian listed below hereby:

- Consent to the student's participation in the Program and the use and access of the internet blog established for the Program and acknowledge that only selected work of some of the student participants will be included in a final work.
- Agree to use and submit to the Program only material and content that a) was completely and originally created and produced by the student, b) is not profane, defamatory or in violation of any person's privacy or publicity rights and c) has not previously been transferred to another person or entity.
- Consent to the use of all or portions of the content provided by the student and images of the student in a final work or composites prepared by Professor Barany and/or MIAD and the exhibition of any portion of the student's content and image in exhibitions, artistic competitions, shows and MIAD's educational and promotional materials.
- Assign and release to MIAD and its successors, assigns and designees, all their intellectual property rights, including copyrights and other rights to a) any reproduction of the student's person, likeness or image obtained in connection with the Program and b) all content and material submitted to the Program, for reproduction, modification, distribution or exhibition (including without limitation, by broadcast, cablecast, internet display, printed publication, motion picture or television distribution, or other media).

Waive any claims of violation of rights of publicity or privacy related to the Program.

| ,                   | J | • | • | • |    |     | J |
|---------------------|---|---|---|---|----|-----|---|
| Student Signature:  |   |   |   |   |    |     |   |
| Print or Type Name: |   |   |   |   | Da | te: |   |

I represent that I am the parent and/or legal guardian of the student named above and I hereby agree to the terms set forth above, approve and authorize the student's participation in the Program and agree to reimburse, pay and hold harmless MIAD, Professor Barany and participating high schools for any liability, claim, damage or expense arising from the student's violation of this agreement or the rules established for the Program from time to time. On behalf of the student, my family and myself, I release MIAD, Professor Barany and the participating high schools from any injury, liability or claim that might arise from the student's participation in the Program.

| Parent Signature:   |       |
|---------------------|-------|
|                     |       |
| Print or Type Name: | Date: |